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BALESIO LAUNCHES FILEMINIMIZER PDF

PDF Files Reduced by up to 90%

London, UK – 5th April 2011 - balesio AG, the leading provider of native format optimisation solutions for unstructured data, today unveiled FILEminimizer PDF, the latest addition to its stable of data reduction products. Using balesio's native format optimisation technology FILEminimizer PDF reduces the size of PDF documents including photographs and graphics by as much as 90%, generating optimised, high-quality files primed for email sharing. With PDF documents taking up significant space in email systems and in costly primary storage in many organisations FILEminimizer PDF allows users to reduce their bandwidth needs, lower or postpone storage purchases and realise considerable financial savings.

Mirroring other balesio products, FILEminimizer features an easy-to-use multi-lingual client interface and 50 powerful compression settings for visually lossless PDF files optimisation that can be tuned to produce optimal results for every user. Thanks to its transparent integration with Microsoft Outlook and Lotus Notes, PDF attachments are automatically optimised directly before sending out.

balesio's FILEminimizer is the industry's first standalone product of its kind and is compatible with Microsoft outlook 2003 and 2010 as well as Lotus Notes 6.x or higher; it will be joined by FILEminimizer Suite and FILEminimizer Server later in the year.

Christoph Schmid, Chief Operating Officer at balesio is proud of the company's newest addition to its portfolio. 'There is so much potential to drastically reduce corporate storage requirements created by PDF documents that the development of FILEminimizer PDF was a key element of our product roadmap. Since the introduction of our first FILEminimizer software the response has been incredibly positive and we are excited that balesio is steadily making a name for itself in the data management market.'

balesio's native format optimisation technology is a comprehensive set of content-aware algorithms developed for unstructured file formats such as PDF files, Microsoft Office files, PowerPoint

presentations and images. Being a native process, the original file format is preserved making a subsequent rehydration or decompression unnecessary.

About balesio AG
balesio AG is a fast-growing provider of innovative data reduction technology and storage optimisation solutions that enable organisations to release up to 85% of their existing storage capacity to achieve significant, permanent storage cost savings. Headquartered in Switzerland, the company delivers primary storage optimisation as well as integrated solutions for SharePoint, Microsoft Exchange and Lotus Notes under the brand FILEminimizer. balesio products are sold worldwide and have already helped small and medium-sized companies, universities, public and government institutions as well as the vast majority of Fortune 500 companies get more from their storage investments. For further information please visit www.balesio.com