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BALESIO FILEMINIMIZER SUITE V7 OFFERS ENTERPRISES EMAIL NETWORK OPTIMIZATION

Allows IT Administrators to Reduce Email Storage Requirements and Maximise Bandwidth

London, UK – 18th July 2011 - balesio AG, balesio AG, the leading provider of native format optimization solutions for unstructured data, today unveiled the latest version of its flagship product FILEminimizer Suite. Version 7 of the native file optimization software allows IT administrators to maximize their companies' email storage capacity and network bandwidth, directly reducing the total cost associated with email by 40-75% through the automatic compression of attachments on the fly.

Differently from products like balesio FILEminimizer Server edition and balesio FMA-4800 Series data reduction appliance that minimize the footprint of unstructured data files stored on servers and shared NAS and SAN drives, FILEminimizer Suite enables companies to ensure unstructured files are optimized before they first enter the corporate email network. As a result, when a file such as an image or a PDF is shrunk to up to a fourth of its original size, it enters the email data lifecycle as a smaller file, even though its visual quality and functionality remain unaltered, leading to higher email storage utilization and network efficiency from the start. The new version of FILEminimizer Suite also features compression of PDF files, the most recent addition to balesio's stable of data reduction technology.

Thanks to the latest enhancements to the software, notably its even smoother integration into Microsoft Exchange and Lotus Notes Domino environments, FILEminimizer is today a true email infrastructure optimization solution which can help flatten email storage growth by up to 75%. The software also is flexible and highly customisable, especially crucial for large deployments as it gives IT administrators an easy and straight-forward way to reduce their primary email storage, which is usually very costly to both purchase and manage. This reduction can therefore make a significant difference to enterprise IT budgets because capacity savings realized on primary storage will reflect

on backup, archive and other storage tier requirements.

Eric A. Herlihy of the US Army Corps of Engineers, one of balesio's long-standing customers, said "We chose FILEminimizer as the best product in the market. When it came to rolling it out in our secure area, balesio helped out in an uncomplicated way and provided great customer service."

FILEminimizer comes with a multi-lingual client interface and offers integration for Microsoft Outlook 2003 – 2010 and Lotus Notes 6.x or higher. Five powerful compression settings allow users to choose the level of file optimization they require each time, while all optimization settings can be centrally configured and made invisible for the end user.

"Native file optimization does make a lot of sense for email infrastructures. It frees up storage capacity that is unnecessarily taken up by bloated unstructured files and it has a dramatic effect on network performance because files reduced by 40-75%, require 40-75% less bandwidth," says Christoph Schmid, Chief Operating Officer at balesio. "In FILEminimizer Suite 7 we have added over 50 email policy settings such as a hard-quota and conditional optimizations offering administrators a highly effective way to significantly improve their email infrastructures. Our technology works better than any WAN optimization solution but isn't nearly as expensive."

About balesio AG
balesio AG is a fast-growing provider of innovative data reduction technology and storage optimisation solutions that enable organisations to release up to 85% of their existing storage capacity to achieve significant, permanent storage cost savings. Headquartered in Switzerland, the company delivers primary storage optimisation as well as integrated solutions for SharePoint, Microsoft Exchange and Lotus Notes under the brand FILEminimizer. balesio products are sold worldwide and have already helped small and medium-sized companies, universities, public and government institutions as well as the vast majority of Fortune 500 companies get more from their storage investments. For further information please visit www.balesio.com.