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BALESIO® UNVEILS FMA-4800 SERIES NATIVE DATA REDUCTION APPLIANCE

Nearly ¾ of primary storage requirements to benefit from up to 90% capacity reduction

London, UK - 24th February 2011 - balesio AG, the leading provider of native format optimisation solutions for unstructured data, today unveiled its FMA-4800 Series appliance. This reduces unstructured data (between 50% and 70% of all stored data) capacity requirements on primary storage by up to 90%, helping enterprises increase the return on their existing storage investments, flattening rapid data storage growth, and increasing storage and network performance.

The balesio FMA-4800 Series appliance features a comprehensive set of content-aware native optimisation algorithms especially developed for unstructured formats such as Microsoft Office files, PowerPoint presentations and images. The technology reduces the footprint of these files by up to 50 times while preserving the original file format, making a subsequent rehydration or decompression unnecessary. This offers two significant advantages: firstly it means that the files are permanently smaller (and hence will load faster and improve network performance) and secondly the appliance is compatible with any other storage optimisation solution a customer might already have in place e.g. deduplication, archiving, virtualisation, etc.

The balesio FMA-4800 Series appliance offers many benefits, including:

- Unstructured data storage requirements reduced by 50-90%
- Quicker data transfer, reduced bandwidth consumption, faster backups
- Increased storage performance and accelerated uploading times
- Flattened data storage growth
- Lower storage and related acquisition and management costs
- Preservation of the original file format: a PowerPoint presentation remains one and requires no special software to be opened
- No need for rehydration

The balesio FMA-4800 Series appliance is also extremely easy to install and use as it supports any type of storage and no infrastructure changes are necessary.

'Our customers had been asking for a solution that would combine software and hardware and this is what led us to create the FMA-4800 Series appliance,' said Christoph Schmid, Chief Operating Officer at balesio. 'Demand for storage capacity continues to grow at 60% per year and our technology will give enterprises the opportunity to further strengthen their storage reduction efforts. By deploying the FMA-4800 Series appliance by itself or alongside data compression or deduplication, users will be able to reclaim a significant part of their existing storage capacity and flatten forecast requirements growth.'

balesio's data reduction software is already used by thousands of organisations worldwide including Hyundai, NASA, the University of Canterbury, the US Army Corps of Engineers and WD-40. Ryan J. Cerwick, Network Administrator at Robins & Morton said 'Being able to get our unstructured data down to manageable file sizes has been a great help to our department. Already now, the storage savings achieved using FILEminimizer Server has allowed us to postpone the purchases of additional file storage.'

About balesio AG
balesio AG is a fast-growing provider of innovative data reduction technology and storage optimisation solutions that enable organisations to release up to 85% of their existing storage capacity to achieve significant, permanent storage cost savings. Headquartered in Switzerland, the company delivers primary storage optimisation as well as integrated solutions for SharePoint, Microsoft Exchange and Lotus Notes under the brand FILEminimizer. balesio products are sold worldwide and have already helped small and medium-sized companies, universities, public and government institutions as well as the vast majority of Fortune 500 companies get more from their storage investments. For further information please visit www.balesio.com