E-mail Storage Optimization in Lotus Notes through transparent zip-free attachment compression using FILEminimizer technology

Steinhausen, May 21st 2010: Corporate email storage is growing at explosive rates and managing email storage has become one of the most important challenges. Capitalizing on FILEminimizer's zip-free compression technology balesio now offers a transparent client solution to conveniently optimize the size of e-mail attachments directly in Lotus Notes.

With the latest version of its FILEminimizer client version, balesio now offers an efficient solution to manage email data growth on a corporate level. FILEminimizer sports a transparent add-in to Lotus Notes including the latest version 8.5. It can be set to optimize all supported file attachments automatically using the pre-configured compression settings. FILEminimizer works silently in the background without any required interaction from the end-user and optimizes Microsoft Office as well as image attachments automatically. The software achieves file size reductions of over 70% on Microsoft Office and image files using the FILEminimizer technology, a set of various optimization methods and algorithms which can best be described as Native File Optimization (NFO). *"We are essentially looking at each single file and analyze it in detail. We then apply our FILEminimizer optimization technology, i.e. our comprehensive image optimization and internal deduplication algorithms and reduce the file size by over 70% retaining the native file format"*, explains Daniel Bernard, CEO of balesio AG. *"This can now happen in a transparent way directly in Lotus Notes. In the moment a Microsoft Office file is sent out via e-mail, the FILEminimizer optimization begins in the background and thus reduces the data transfer volume of file attachments by 70%. This is a great relief for our clients and their Domino Servers."*

An email storage ROI calculator which calculates the expected email data storage savings by applying FILEminimizer for Lotus Notes is available here:
http://www.balesio.com/corporate/eng/email-storage-roi-calculator.php.

More information about the usage of the FILEminimizer technology together with Lotus Notes as well as application scenarios, customer case studies, white papers and free evaluation versions are available here: http://www.balesio.com/corporate/eng/lotus-notes-compression.php.

About balesio AG:
balesio AG is an internationally leading Swiss software company which offers standard software of the highest quality and reliability. balesio develops and sells company solutions in the areas of data compression and file server and storage optimization with the applications FILEminimizer and FILEminimizer Server. balesio software has been sold already in over 130 countries worldwide and is nowadays successfully used in small and medium-sized companies, universities, public institutions as well as by a vast majority of Fortune 500 companies.

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